



ASX/MEDIA RELEASE

Appoints New Chief Executive Officer

SYDNEY 1 MAY, 2013 – Australia's largest manufacturer of orthopaedic devices, Advanced Surgical Design and Manufacture Limited (ASDM) (ASX: AMT), today announced the appointment of Mr. Tom Milicevic as the company's new Chief Executive Officer effective 1 May 2013.

Mr Milicevic has been a member of the ASDM team for over 5 years and served as the company's Chief Financial Officer since listing in 2007 until March 2012 when he assumed the Acting Chief Executive Officer role.

Chairman Mr Kazacos said, "Mr Milicevic has proven himself over the past 12 months in the Acting CEO role and has guided the company through a challenging period. The company is now in a much stronger position thanks to his management efforts and team development. He has a thorough knowledge of all aspects of the ASDM business and his success both as CFO and Acting CEO, together with his experience in the medical device sector, make him the ideal appointment."

Contact Details: Company

Mr Peter Kazacos – Chairman
Advanced Surgical Design & Manufacture Limited
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ABOUT ADVANCED SURGICAL DESIGN AND MANUFACTURE

ASDM is Australia's largest manufacturer of orthopaedic devices. Our focus is to deliver responsive customer service through our extensive capabilities. Our goal is to build a strong and profitable medical company.

Our principal product is the Active Total Knee, which has significantly improved the quality of life for approximately 8,000 people globally.

We also exclusively distribute Small Bone Innovations, Orthofix Spinal Implants, SpineGuard and Arthrosurface Inc implantable orthopaedic devices, accessories and surgical instruments.

The company continues to build upon its extensive patent and product development portfolio. We have extensive research relationships with universities, companies and surgeon inventors. Our partnerships are building innovative products which will deliver significant shareholder wealth.

